

Fight for \$15: Four Years, \$62 Billion

November 29, 2016 marks the fourth anniversary of the Fight for \$15 movement, which began in New York City in 2012 when fast-food workers walked off their jobs demanding \$15 an hour and union rights. Since then, through national strikes, protests and other action, the Fight for \$15 has helped spur a wave of minimum wage increases by state and local governments and by individual employers—and made income inequality and flagging paychecks one of the nation's top economic issues.

In this brief, we quantify the scale of the higher wages that the Fight for \$15 movement has helped deliver to date. We find the following:

- Since the Fight for \$15 launched in 2012, **low-wage workers have won \$61.5 billion in annual raises** (Table 1) through a combination of state and local minimum wage increases (Tables 4 and 5) together with action by employers to raise their companies' minimum pay scales (Table 6). This figure represents the total additional annual income workers will receive once these approved increases fully phase in.
- To put these wage gains in context, this \$61.5 billion raise delivered by the Fight for \$15 to workers in just a handful of states is more than 10 times larger than the total raise received by workers in all 50 states under Congress's last federal minimum wage increase, approved in 2007.1
- Of the \$61.5 billion in additional income, **66 percent is the result of landmark \$15 minimum wage laws** that the Fight for \$15 won in California, New York, Los Angeles, San Francisco, Seattle, SeaTac and Washington, D.C. over the past few years (Table 2).
- A total of 19 million workers across the nation will benefit from these raises sparked by the Fight for \$15.
- **2.1** million of those workers won raises this month when voters approved minimum wage ballot initiatives in Arizona (\$12 by 2020), Colorado (\$12 by 2020), Maine (\$12 by 2020), Washington State (\$13.50 by 2020), and Flagstaff, AZ (\$15 by 2021) in the November 2016 elections (Table 3).

Table 1: Summary of Impact of Fight for \$15 Since 2012

		Income Increase for
	No. of Affected	All Workers at End of
Jurisdiction	Workers	Phase-In (2016\$)
State	14,921,145	\$51,590,869,051
Local	1,944,300	\$8,252,645,442
Employer	1,902,012	\$1,612,500,000
Executive Order	200,000	Not available
Total	18,967,457	\$61,456,014,493

Table 2: Landmark \$15 Minimum Wages Passed²

	Total Income Inc	
	No. of Affected	for All Affected
Employer	Workers	Workers (2016\$)
California	5,604,000 ³	\$20,734,800,000
New York	3,162,345	\$15,495,490,500
Los Angeles, CA	609,0004	\$2,981,316,870
San Francisco, CA	142,0005	\$405,985,100
Seattle, WA	102,000	\$537,108,540
SeaTac, WA	6,300	\$41,504,841
Washington, DC	114,000	\$330,600,000
Total	9,739,645	\$40,526,805,851

Note: California figures do not include Los Angeles or San Francisco, but do include San Jose.

Table 3: November 2016 Minimum Wage Ballot Victories⁶

	Total Income Incr	
	No. of Affected	for All Affected
Employer	Workers	Workers (2016\$)
Arizona	757,000	\$2,845,454,273
Colorado	477,000	\$700,236,000
Maine	181,000	\$630,785,000
Washington State	621,700	\$2,026,852,570
Flagstaff, AZ	22,000	\$145,503,821
Total	2,058,700	\$6,348,831,665

Note: Arizona figures do not include Flagstaff.

Table 4: Impact of Fight for \$15 Since 2012: State Minimum Wage Increases⁷

•					Annual Income	
					Increase per	Total Income
	Approved	Old Minimum		No. of Affected	Worker at End of	Increase for All
State	Minimum Wage	Wage	Percent Increase	Workers	Phase-In (2016\$)	Workers (2016\$)
Arizona	\$12.00	\$8.05	49.1	757,000	\$3,759	\$2,845,454,273
Arkansas	\$8.50	\$7.25	17.2	130,800	\$1,321	\$172,736,724
Alaska	\$9.75	\$7.75	25.8	48,000	\$1,977	\$94,900,591
California ⁸	\$15.00	\$10.00	50.0	5,489,000	\$3,700	\$20,309,300,000
Colorado ⁹	\$12.00	\$8.31	44.4	477,000	\$1,468	\$700,236,000
Connecticut	\$10.10	\$8.70	16.1	227,000	\$1,233	\$179,783,162
Delaware	\$8.25	\$7.25	13.8	40,000	\$1,056	\$42,253,621
Hawaii	\$10.10	\$7.25	39.3	99,000	\$3,011	\$298,110,939
Maine ¹⁰	\$12.00	\$7.50	60.0	181,000	\$3,485	\$630,785,000
Maryland ¹¹	\$10.10	\$7.25	39.3	375,000	\$1,618	\$736,385,650
Massachusetts ¹²	\$11.00	\$8.00	37.5	605,000	\$1,856	\$1,123,085,700
Michigan ¹³	\$9.25	\$8.15	13.5	940,000	\$2,304	\$2,165,365,200
Minnesota	\$9.50	\$7.25	31.0	325,000	\$2,377	\$772,511,245
Nebraska ¹⁴	\$9.00	\$7.25	24.1	146,000	\$3,717	\$542,648,420
New Jersey ¹⁵	\$8.25	\$7.25	13.8	429,000	\$668	\$286,679,250
New York ¹⁶	\$15.00 ¹⁷	\$9.00	66.7	3,162,345	\$4,900	\$15,495,490,500
Oregon	\$14.75 ¹⁸	\$9.25	59.5	623,300	\$4,555	\$2,838,975,896
Rhode Island	\$9.60	\$8.00	20.0	12,000	\$1,532	\$18,384,462
South Dakota ¹⁹	\$8.50	\$7.25	17.2	62,000	\$1,149	\$71,221,260
Vermont	\$10.50	\$8.73	20.3	57,000	\$1,553	\$88,505,096
Washington	\$13.50	\$9.47	42.6	621,700	\$3,260	\$2,026,852,570
West Virginia	\$8.75	\$7.25	20.7	114,000	\$1,585	\$180,677,892
			State Subtotal	14,921,145		\$51,590,869,051

Note: Estimate for Arizona does not include Flagstaff; for California includes all cities and counties except Los Angeles City, San Francisco and San Jose; for Maine includes all cities; for Maryland, does not include Montgomery County or Prince George's County; and for Washington State includes all cities except Seattle and SeaTac.

Table 5: Impact of Fight for \$15 Since 2012: Local Minimum Wage Increases²⁰

Tuble of Impact of Fight					Annual Income	
					Increase per	Total Income
	Approved	Old Minimum	Percent	No. of Affected	Worker at End of	Increase for All
Local Jurisdiction	Minimum Wage	Wage	Increase	Workers	Phase-In (2016\$)	Workers (2016\$)
Albuquerque, NM	\$8.50	\$7.50	13.3	Not available	\$1,021	Not available
Bernalillo County, NM	\$8.50	\$7.50	13.3	10,000	\$1,021	\$10,211,036
Chicago, IL	\$13.00	\$8.25	57.6	410,000	\$4,411	\$1,808,402,883
Cook County, IL	\$13.00	\$8.25	57.6	200,000	\$4,411	\$882,147,748
Flagstaff, AZ	\$15.00	\$8.05	86.3	22,000	\$6,614	\$145,503,821
Los Angeles, CA ²¹	\$15.00	\$9.00	66.7	609,000	\$4,895	\$2,981,316,870
Johnson County, IA	\$10.10	\$7.25	39.3	10,100	\$3,011	\$30,413,338
Las Cruces, NM	\$10.10	\$7.50	34.7	17,500	\$2,656	\$46,476,302
Linn County, IA	\$10.25	\$7.25	41.4	18,400	\$3,170	\$58,324,092
Miami Beach, FL	\$13.31	\$8.05	65.3	Not available	\$5,005	Not available
Montgomery County, MD	\$11.50	\$7.25	58.6	80,000	\$4,490	\$359,232,379
Polk County, IA ²²	\$10.75	\$7.25	48.3	60,000	\$3,001	\$180,055,800
Prince George's County, MD	\$11.50	\$7.25	58.6	Not available	\$4,490	Not available
San Francisco, CA ²³	\$15.00	\$10.74	39.7	142,000	\$2,859	\$405,985,100
San Jose, CA ²⁴	\$15.00	\$10.00	50.0	115,000	\$3,000	\$345,000,000
Santa Fe County, NM	\$10.66	\$7.50	42.1	28,000	\$3,227	\$90,362,693
SeaTac, WA ²⁵	\$15.00	\$9.19	63.2	6,300	\$6,588	\$41,504,841
Seattle, WA ²⁶	\$15.00	\$9.32	60.9	102,000	\$5,266	\$537,108,540
Wapello County, IA	\$10.10	\$7.25	39.3	Not available	\$3,011	Not available
Washington, DC ²⁷	\$15.00	\$10.50	42.9	114,000	\$2,900	\$330,600,000
N. A. F. C.		<u>L</u>	ocal Subtotal	1,944,300		\$8,252,645,442

Note: Estimates for cities and counties in California (other than Los Angeles City, San Francisco and San Jose), Maine, and Washington State (other than Seattle and SeaTac) are included in the state subtotal. Estimates for preempted cities and counties, localities with minimum wage laws lower than approved state minimum wage laws, and localities whose minimum wage laws were challenged in court and are currently being litigated are not included in the local subtotal.

Table 6: Impact of the Fight for \$15 Since 2012: Employer Minimum Wage Increases²⁸

Increases ²⁰			Total Income Increase	
	New Minimum	No. of Affected	for All Affected	
Employer	Pay	Workers	Workers (2016\$)	
Walmart	\$10.00	1,200,000	\$1,800,000,00029	
	5% - 15% over			
Starbucks	current pay 150,000		Not available	
McDonald's	\$10.00	90,000	\$135,000,00030	
TXJ Companies (TJ Maxx, Marshalls,	¢10.00	70 200	N - 4	
Home Goods, Sierra Trading Post)	\$10.00	79,200	Not available	
Target	\$10.00	76,200	Not available	
Costco	\$13.00 - \$13.50	67,600	Not available	
Gap, Inc.	\$10.00	65,000	Not available	
Massachusetts homecare workers (SEIU)	\$15.00	35,000	Not available	
California Chaka Universita	10.5% over	26,000	Not available	
California State University	current pay	26,000	Not avallable	
Los Angeles Unified School District (SEIU) ³¹	\$15.00	20,000	Not available	
JP Morgan Chase	\$12.00 - \$16.50	18,000	Not available	
Missouri homecare workers	\$10.15	12,000	Not available	
University of Pittsburgh Medical Center	\$15.00	10,000	Not available	
Aetna	\$16.00	5,700	Not available	
Ikea	\$10.76	5,500	Not available	
University of Washington	\$15.00	5,500	Not available	
Golden Living, Genesis Healthcare and Oak Health nursing homes	\$15.00	5,000	Not available	
Steward Health Care hospitals (SEIU)32	Up to \$15.00	5,000	Not available	
Allstate	\$15.00	4,100	Not available	
University of California	\$15.00	3,200	Not available	
Allina Health Hospitals	\$15.00	3,000	Not available	
Denver janitorial workers in 27 companies (SEIU) ³³	\$15.00	2,400	Not available	
John Hopkins Hospital	\$15.00	2,000	Not available	
University of Rochester	\$15.00	1,700	Not available	
Endurance International Group	\$14.00	1,500	Not available	
University of Minnesota	\$15.00	1,500	Not available	
Nationwide Mutual Insurance	\$15.00	900	Not available	
Beth Israel Deaconess Medical Center	\$15.00	850	Not available	
Jackson Lab	\$15.00	800	Not available	
Consulate Health Care ³⁴	\$10.40 - \$15.00	700	Not available	
Lynn Community Health Center	\$15.00	550	Not available	
UW Credit Union	\$15.00	500	Not available	
Amalgamated Bank	\$15.00	425	Not available	
JM Family Enterprises	\$16.00	400	Not available	

Washington Hospital (Pennsylvania)	\$15.00	400	Not available
Tufts Medical Center	\$15.00	225	Not available
Boston Medical Center	\$15.00	200	Not available
Hudson River HealthCare	\$15.00	180	Not available
Duquesne University	\$16.00	168	Not available
Ruby Receptionists	\$15.00	150	Not available
Seattle Central Co-Op grocery store	\$15.36	125	Not available
Internet Truck Stop	\$15.00	110	Not available
Hello Alfred	\$18.00	100	Not available
Bridj	\$15.00	40	Not available
C1 Bank	\$15.00	30	Not available
Curriculum Associates	\$15.00	22	Not available
Moo Cluck Moo	\$15.00	20	Not available
First Green Bank	\$14.40	10	Not available
Popolo Italian Eatery ³⁵	\$15.00	7	Not available
Ben & Jerry's	\$16.92	Not available	Not available
Columbia University (students)	\$15.00	Not available	Not available
Delta Diner ³⁶	\$15.00	Not available	Not available
Earth Friendly Products	\$17.00	Not available	Not available
Facebook (contractors)	\$15.00	Not available	Not available
Hermit Woods Winery ³⁷	\$15.00	Not available	Not available
Knack Factory ³⁸	\$15.00	Not available	Not available
New York University (students)	\$15.00	Not available	Not available
Total		1,902,012	\$1,612,500,000

Note: This is not a comprehensive list of employers taking voluntary action to raise their minimum pay. Rather, it is based on news stories reporting on employer action to increase their minimum pay, but there are likely additional employers who have also raised their wages without publicity.

ENDNOTES

¹ In 2007, Congress approved raising the federal minimum wage from \$5.15 to \$7.25 in three 70 cent steps in 2007, 2008 and 2009. The total wage impact of the third and final step was estimated at \$1.6 billion annually. See Kai Filion, *Fact Sheet For 2009 Minimum Wage Increase: Minimum Wage Issue Guide*, Economic Policy Institute, updated July 21, 2009, http://www.epi.org/publication/mwig fact sheet/. While estimates of the total wage impact for the first two 70 cent steps were not available, those impacts would be no larger than \$1.6 billion, as affected workers were disproportionately clustered closer to the \$7.25 wage level. Thus, we estimate the total wage impact of the three steps at less than \$4.8 billion annually (three times the impact of the final step). The \$61.5 billion total wage impact of minimum wage increases since November 2012 is therefore easily more than 10 times the size of that of the 2007 federal minimum wage increase. ² Unless otherwise noted, citations for worker impact estimates can be found in National Employment Law Project, *Minimum Wage a Big Winner on Election Day*. November 2016, http://www.nelp.org/content/uploads/Minimum-Wage-Wins-2016-Elections.pdf. Total income increase estimates derived by multiplying the number of workers affected, by the per-worker income increase at the end of the phase-in period.

³ Ken Jacobs and Ian Perry, \$15 Minimum Wage in California: Who Would be Affected by the Proposal to Raise California's Minimum Wage?, Center for Labor Research & Education, University of California-Berkeley, Mach 30, 2016, http://laborcenter.berkeley.edu/15-minimum-wage-in-california/.

⁴ Michael Reich, Ken Jacobs, Annette Bernhardt and Ian Perry, *The Proposed Minimum Wage Law for Los Angeles: Economic Impacts and Policy Options*, Institute for Research on Labor and Employment, University of California-Berkeley, March 20, 2015, http://laborcenter.berkeley.edu/the-proposed-minimum-wage-law-for-los-angeles-economic-impacts-and-policy-options/.

- ⁵ Michael Reich, Ken Jacobs, Annette Bernhardt and Ian Perry, *San Francisco's Proposed City Minimum Wage Law: A Prospective Impact Study*, Institute for Research on Labor and Employment, University of California-Berkeley, August 27, 2014, http://laborcenter.berkeley.edu/san-franciscos-proposed-city-minimum-wage-law-a-prospective-impact-study/. ⁶ Op. cit., National Employment Law Project, endnote 2.
- ⁷ Op. cit., National Employment Law Project, endnote 2. Where available. we use already-existing estimates of annual per worker income increases and the number of workers affected, to calculate the total annual income increase for all workers at the end of the phase-in period. Where wage estimates are not available, we calculate the average income increase per 1 percent increase in the minimum wage, and use that figure to calculate first, the annual per worker income increase, and second, the total annual income increase for all workers at the end of the phase-in period. All wage estimates are reported in 2016 dollars. Citations to individual studies, where available, will follow in endnotes below.
- ⁸ Op. cit., Ken Jacobs and Ian Perry, endnote 3. Estimates do not include Los Angeles, San Francisco or San Jose.
- ⁹ Worker impact estimates provided by the Bell Policy Center, a member of the Colorado Families for a Fair Wage. Total wage estimates in Colorado Families for a Fair Wage, *Frequently Asked Questions*, "How Will Raising the Minimum Wage Affect Colorado's Economy?" http://www.coloradofamiliesforafairwage.org/faqs/.
- ¹⁰ Maine Center for Economic Policy, Restoring the Value of Work: A \$12 Minimum Wage will Strengthen Maine's Economy and Enable Working Mainers to Make Ends Meet, August 2016, http://www.mecep.org/wp-
- content/uploads/2016/08/Minimum-wage-brief final 08-17-16.pdf. All Maine cities are included in the estimates.

 11 David Cooper, Raising the Maryland Minimum Wage will Benefit Nearly Half a Million Workers and Modestly Boost the State's Economy, Economic Policy Institute, January 31, 2014,
- http://www.epi.org/files/2014/MD_to_1010%201_31_14.pdf. Estimates do not include Montgomery County.
- ¹² Massachusetts Budget and Policy Center, *Rewarding Work: The Data on an \$11 Minimum Wage*, June 19, 2014, http://www.massbudget.org/report_window.php?loc=Facts-6-17-14.html.
- ¹³ Yannet M. Lathrop, *Raising the Minimum Wage: Good for Working Families, Good for Michigan's Economy*, Michigan League for Public Policy, February 2014, http://www.mlpp.org/wp-content/uploads/2014/02/Raising-Minimum-Wage.pdf.
- ¹⁴ Kellie Wasikowski, "How a Minimum Wage Increase Could Impact Nebraskans," *The Daily Nebraskan*, November 3, 2014, http://www.dailynebraskan.com/news/how-a-minimum-wage-increase-could-impact-nebraskans/article-e6080132-6321-11e4-a324-0017a43b2370.html. Annual per worker wage increase calculated by
- nebraskans/article e6080132-6321-11e4-a324-0017a43b2370.html. Annual per worker wage increase calculated by subtracting the pre-increase annual income from the projected annual income at the new wage level.

 15 Jon Whitten, The Stimulus New Jersey Needs: Raising the Minimum Wage Would Boost the Economy While Providing
- Better Opportunities for Hundreds of Thousands of Working New Jerseyans, New Jersey Policy Perspective, May 16, 2013, https://www.njpp.org/reports/the-stimulus-new-jersey-needs-raising-the-minimum-wage-would-boost-the-economy-while-providing-better-opportunities-for-hundreds-of-thousands-of-working-new-jerseyans. Annual per worker wage increase calculated by dividing total wage increase by the number of impacted workers.
- ¹⁶ Michael Reich, Sylvia Allegretto, Ken Jacobs and Claire Montialoux, *The Effects of a \$15 Minimum Wage in New York State*, Institute for Research on Labor and Employment, University of California-Berkeley, March 2016, http://irle.berkeley.edu/files/2016/The-Effects-of-a-15-Minimum-Wage-in-New-York-State.pdf.
- ¹⁷ Only the highest minimum wage rate for New York is listed here, and does not affect estimates.
- ¹⁸ The highest minimum wage rate, applicable to the Portland metropolitan area, was used to calculate impact in Oregon but should have only minimal impact on overall estimates for the state.
- ¹⁹ South Dakota Budget and Policy Institute, *SD Increased Minimum Wage, Initated Measure 18 Impact Analysis*, September 2014, http://www.sdbpi.org/wp-content/uploads/2014/09/SD-Increased-Minimum-Wage-Initated-Measure-18.pdf.
 ²⁰ Op. cit. endnote 7.
- ²¹ Op. cit., Michael Reich, Ken Jacobs, Annette Bernhardt and Ian Perry, endnote 4.
- ²² Peter Fisher, *The Case for a Polk County Minimum Wage*, The Iowa Policy Project, May 16, 2016, http://iowapolicyproject.org/2016Research/160516-minwage-Polk.html. We take the lowest wage estimate in the study (\$3,350 for a proposed \$12 minimum wage), and lower it by 10.42 percent to reflect the lower minimum wage of \$10.75, which was approved by the county.
- $^{\rm 23}$ Op. cit., Michael Reich, Ken Jacobs, Annette Bernhardt and Ian Perry, endnote 5.
- ²⁴ Michael Reich, Claire Montialoux, Sylvia Allegretto, Ken Jacobs, Annette Bernhardt, and Sarah Thomason, *The Effects of a \$15 Minimum Wage by 2019 in San Jose and Santa Clara County*, Institute for Research on Labor and Employment, University of California-Berkeley, June 2016, http://irle.berkeley.edu/files/2016/The-Effects-of-15-Minimum-Wage-by-2019-in-San-Jose-and-Santa-Clara-County.pdf.
- ²⁵ Nicole Vallestero Keenan and Howard Greenwich, *The Economic Impacts of a Transportation and Hospitality Living Wage in the City of SeaTac*, Puget Sound Sage, September 2013,

http://www.pugetsoundsage.org/downloads/PSSage%20-

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- ²⁶ Nicole Vallestero Keenan and Howard Greenwich, *Economic and Equity Outcomes of a \$15/hr Minimum Wage in Seattle*, Puget Sound Sage, April 2014,
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- ²⁷ David Cooper, *Raising the D.C. Minimum Wage to \$15 By 2020 Would Lift Wages for 114,000 Working People*, Economic Policy Institute, May 4, 2016, http://www.epi.org/publication/raising-the-d-c-minimum-wage/.
- ²⁸ Worker impact estimates for most employers in this table can be found in National Employment Law Project, *Minimum Wage a Big Winner on Election Day*. November 2016, http://www.nelp.org/content/uploads/Minimum-Wage-Wins-2016-Elections.pdf. Note that this is not a comprehensive list of employers taking voluntary action to raise their minimum pay. Rather, it is based on news stories reporting on employer action to increase their minimum pay, but there are likely additional employers who have also raised their wages without publicity.
- ²⁹ Wage estimates were calculated by multiplying the number of affected workers by (an assumed) \$1 increase in minimum pay, and 1,250 hours worked per worker per year.
 ³⁰ Ibid.
- ³¹ Michelle Mowad, "LAUSD Will Raise Minimum Wage for Cafeteria Workers, Custodians to \$15/Hr," *Echo Park Patch*, July 1, 2014, http://patch.com/california/echopark/lausd-will-raise-minimum-wage-for-cafeteria-workers-custodians-to-15hr.
- ³² Jessica Bartlett, "Steward Health to Give 5,000 Union Workers Raises in New Contract," *Boston Business Journal*, August 2, 2016, http://www.bizjournals.com/boston/blog/health-care/2016/08/steward-health-to-give-5-000-union-workers-raises.html.
- ³³ David Migoya, "Unionized Janitors in Denver Metro Area Ratify New Contract, Deal Covering 27 Companies in 180 Buildings Means \$15/Hour Pay," *The Denver Post*, updated July 14, 2016, http://www.denverpost.com/2016/06/30/denver-janitors-union-new-contract/.
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- ³⁷ Dan Seufert, "Meredith winery hikes its hourly wage to \$15," *New Hampshire Union Leader*, August 18, 2016, http://www.unionleader.com/article/20160819/NEWS02/160819106.
- ³⁸ Alex Steed, "Why my Company Settled on \$15 per Hour Starting Wage," *BDN Maine*, October 9, 2015, http://bangordailynews.com/2015/10/09/opinion/contributors/why-my-company-settled-on-15-per-hour-starting-wage/.